The Bloom Group Annual Report 2015-16



"They are the best family I've ever had."

"I will never forget my first week at Cordova House! It was Christmas time and the staff had planned a different activity for each day: carolling, watching movies, making gifts, decorating the building and lots more! After bouncing from one apartment to another because my flat mates had difficulty understanding my depression, being able to join a group that understood and welcomed me was the happiest day of my life. They've seen me at my worst and have helped me to achieve my best. They are the best family I've ever had!"

- John, resident at Cordova House

"I can really enjoy my senior years"

"For the first time in years, I was able to buy some new clothes and even go on a trip to Vancouver Island. I had never felt like I had enough money to spend some of it on myself, but my Adult Guardianship worker helped me to reduce my debt and apply for government benefits that I didn't know even existed. Thanks to them, I can really enjoy my senior years and don't have to worry about becoming homeless!"

- Arlene, Adult Guardianship client

COMMUNITY



Jonathan Oldman Executive Director



Franco Ferrari President

Thank you for your commitment to our work. We are able to deliver essential services, offer effective support and make positive change in the lives of many because of your continued support.

As volunteers, staff, donors, project partners, funders, and board leadership we all contribute immeasurably through these challenging times.

The continuing impact of poverty, insufficient and inaccessible housing, and thinly stretched care systems moves us to not only expand our much needed services, but also to actively support the broader transformation of our social service systems. As we bring these strategies to life we will continue to reach out and strengthen our relationships with all of you, our partners in building better outcomes for clients and community.

It has been truly inspirational to open 96 units of new affordable housing in the Downtown Eastside. If you remember last year at this time we had just completed the construction of what had been the former Remand Centre. Since then, a thriving new community of tenants has made "The View" their home. The name was chosen by tenants of the building, representing a positive new perspective and an inspiring outlook.

Our growing affordable housing portfolio now includes Nicholson Tower in Vancouver's West End. Home to 220 low income residents, including seniors and individuals with disabilities, we're beginning to develop community supports that will enhance tenants' wellbeing, health, and experience of home.

We believe that if we collectively put the people we serve at the centre of coordinated and collaborative approaches, the outcome will be a safer and healthier community where everyone can thrive. Taking the opportunity to lead and participate in community initiatives aimed at solving service process issues is key to creating better care provision. We're proud to be working closely with Vancouver Coastal Health, the City of Vancouver, BC Housing, and others to strengthen the broader mental health, end-oflife, and homelessness care systems.

To implement our strategic initiatives, we plan to continue to deepen and expand our work in the community. A year after the new Powell Place Women's Shelter opened, we're adding new practices and programs that reflect the experience and aspirations of all the women we serve, and in particular the many residents who selfidentify as Aboriginal.

Our Adult Guardianship program is growing rapidly, and now serves more than 1,200 vulnerable seniors. The year ahead brings much requested expansion of the program to new communities. We continue to seek opportunities to expand our housing portfolio and enhance our housing programs.

For over 25 years we have provided quality end-of-life care for the people of Vancouver and in particular for those who have lived in the margins. In 2016, we're launching a major renovation program at Cottage Hospice, developing a new volunteer program to enhance the experience of our patients, their family and friends, and starting plans to expand the capacity and scope of May's Place Hospice.

Much has been accomplished in the past year and much is underway for the future. As we move forward together building a stronger and more resilient community, we are confident in our shared goals and our ability to reach them. Thank you again for commitment and support.



Above: Bloom Group staff Megan and Justine volunteering their time in the garden

or the women of Powell Place, many of whom live with the challenges of violence and abuse, addiction, and mental health issues, the safety and quiet of their new garden provides a much needed space for them to heal. Created with the support of our community and many volunteers, the garden contributes to each woman's sense of well being and belonging. Part of the original garden design, a trellis was created and built through the generosity of the family of Sioux MacLennan and dedicated to her memory. It will provide comfort and beauty for years to come.

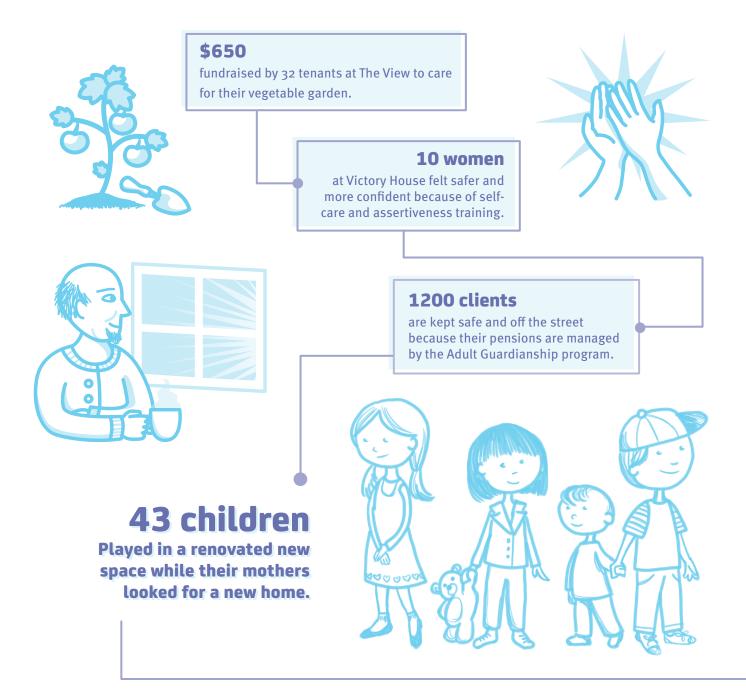
"We are grateful for this lasting tribute to a special family member who dealt with some of the challenges facing residents of the Downtown Eastside who are served by The Bloom Group. It gives us comfort that others like Sioux will be able to take refuge in this beautiful and tranquil haven."

- Judy Baldwin, Sioux's Aunt and former board member of The Bloom Group

SERVICES

This year over 2,000 people were served by The Bloom Group's emergency shelters and transitional housing for women; supported, mental health, and affordable housing; pension management program; and hospice end-of-life care. We delivered these services across 13 facilities, in Vancouver's Downtown Eastside, and across the region.

Beyond housing, medical care, and social supports provided, the special programs we offered because of your donations are what brought joy to the people we serve, significantly enhancing their quality of life.





Hundreds of culturally diverse meals

were prepared at Springhouse in a new kitchen.

92 new items of clothing

were donated to Cordova House to replace the worn out clothing of 23 tenants.





25 birthdays

were celebrated at May's Place and Cottage Hospice.

21 Yule Duel choirs

fundraised to support 60 people receiving end of life care at May's Place.



Thanks to our funders:







Canada

Thanks to our donors:

Sponsors:

BigLittle Blink Brix Burst! ClubCard Cutler **Dignity Memorial** Georgia Straight **Glenhaven Memorial Global BC** Inform Interiors Lumin Concepts **Mierau Contractors** Remedv's Rx Secret Location Strathcona BIA **Sunrise Foods** The Sean Fahy Group Warner Bros Entertainment

Special Recognition

\$100,000.00 + Anonymous

\$25,000+

Anonymous Hockey Helps the Homeless Louis Family North Growth Foundation Vancouver Foundation Whittaker Chairtable Trust

\$5,000+

Anonymous (2) 625 Powell Street Foundation Bridges Family Memorial Foundation Canadian Women's Foundation Central City Foundation City of Vancouver Headwater Projects Mount Seymour Resorts

\$1,000+

Anonymous (4) Akber Kassam Alice Bragado Amanda Harradine & Michael Geist Ambleside Environmental Andrew Mahon Foundation Anglican Church Women - Diocese of New Westminster Anna Ho Bernard Motret Calvin Tompkins

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Wayne Henderson & Susan Julnes Wilson Heights United Church

\$500+:

Anonymous (2) Alan Clutchey Ann Neumann Anne Rydman Annie Sam Barbara & Albert Brett **Central City Films Chris Gailus City Spaces** Donna Hardie Eric Van Iersel **Gregory F. Bridges** Heather & Thomas Smithson **Henriquez Partners** Henry Wong **Hugh Tildesley IPAC Chemicals Ltd** Iris McKibbin J. Christopher Meyer Joan & Robert Conklin Joseph & Isabel Wood Joyce Locht **Justin Sudds** Karen Bowles Kate Dilworth & Laura Hall Lega Femminile Confretellanza Italo-Cdn Dr. Linda Simpkins London Public House Ltd. M. Antonio Baranda Molly-Ann Barkley Nijole Kuzmickas **Olivia Yih Foundation** Or Shalom Jewish Spiritual **Community Association** Paul MacKenzie Paul Walden **Plus Computer Solutions** Public Guardian & Trustee of **British Columbia Richard & Wendy Twining** Dr. Sidney & Tyleen Katz Simon Fraser University Stephen Giblin St. James Women's Guild Suzanne Everett Shirley Ladue Team TELUS - Charitable Giving Urban Barn Valerie Hunter Vancouver Talmud Torah School-Social Fund Vincent Wheeler & Peter W. Cheng

\$200+:

Anonymous (15)

A. Dryvynsyde Alf Strand Andrea Barker Andrew Baldwin Angelo Barazzuol Annabel St. John Annina M. Bernardo Azizah Rajwani Barrie & Margaret Vickers **Bethany Lindsay** Burk & Agatha Kube Dr. Brian Willoughby **Carlynn Fernandes** Carolyn Farr **Catherine Roberts** Catherine L. Robinson **Christina J. Burridge Christine Rogers Christopher Gray Christopher Zuberec Canadian Cobalt Productions** Corp. C. Lawrence Ruddell Claudia Sjoberg **Cliff Ronning** Cyrilika Slavic Chamber Choir Society Dale & Shirley Rasmussen **Diane King** Diane M. Bruce **Dianne Haag Dennis Brusich** Dorothy Kaminski Diane E. Allen **Dunbar Heights United Church** Edmund Livingston **Elizabeth Anne Lucas Elizabeth Davies** Ernest J. Lovrich **George Lee George Read** Giorgio Saviozzi **Glen Mitchell** Grace Kwok **Gwynneth** Jones Hans Heinrich Von Tiesenhausen Harley Rothstein & Eleanor Boyle Helga Fech Hilda Dix Hilde Colenbrander Ivy Lee Jim Houde John Folka The Joseph Segal Family Foundation **Josie Costantino** Larry Adams Lesley Anderson Leokadia Kaminski

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In-Kind:

Amanda Wan Angela Deery Anita Oh Barbara Walasho Bench Accountants Bennett Chin **Beverly Delich Cadeaux Bakery Canadian** Tire **Carley Akehurst Carol Grexton Cheryl Jacobsen Circle Productions COOP Demers** Danielle Van Zonten De Cosmos Coop Village Denna Matthews **Diane Hudson Dunbar Heights United Church** Firehall Theatre **Gail Carney Headwater Projects Jaspaul Riak** John Reiling Josephine DeVirgilio Katherine McAusland Kevin Hu Kim Smart L'Abbatoir Landscape Supply

Laurie Playford Lindsay Elliott Lord Tennyson Elementary School Maddy Cassels-Sword Mali Bain Marlin Travel Marnie Boullard **Nicole Spencer** Noelia Brillan **PWL Partnership Landscape** Architects Inc. Railtown Café **Rita Amezcua** Sam Broce Sidhu Nursery Susan Sharp The Nex Level Training Tracy Walker Truffles Café Two/Ten Foundation of Canada Wendy Gelineau Zara Thomas

Special thanks to:

625 Powell St. Foundation **Beauty Night Beedie Development Group** BladeRunners **Capilano University** Chris Neary, Frank Strategy **Douglas College** Katherine Corden, BigLittle Kiwassa Neighbourhood House **Kwantlen University MadronaWorks Michele Sutherland** Multitrends Sean Stiller Photography The Joe Family and Sunrise Foods Tradeworks Training Society **University of BC University of Fraser Valley** Valerie Hunter Vancouver Master Gardeners West Coast Beauty West Vancouver Seniors **Activity Centre**

Volunteers:

Board of Directors Franco Ferrari, President Wayne Henderson, Vice President and Treasurer Dr. Sidney Katz, Secretary Mary Anne Davidson, Director Judith Baldwin, Director Gregory Bridges, Director Donna Hardie, Director Dr. Bill MacEwan, Director

Alf Strand Angela Deery Asmae el Bouhali Brenda Prosken Carina Blidberg Carlos Lopez Donan **Chris Chouinard Crystal Hoggard Celeste Roberts Dave Stemler** Dee Keilholz Denise Erica Little Garret Jess Johal Joanne Trueman **Jonas Faldt** Judi Lee Judy Zipursky Julia Meyer MacLeod **Kwantlen Nursing Students** Langara Nursing Students Leanne Kemp Maria Donan Maria Malmgren **Marybeth Welty** Mikayla Shymka **Nancy Graham Rachel Phillips** Rowan Sara Shasta McRae **Tess Shepherson** Wayne Sutherland

Long time supporters (5+ years)

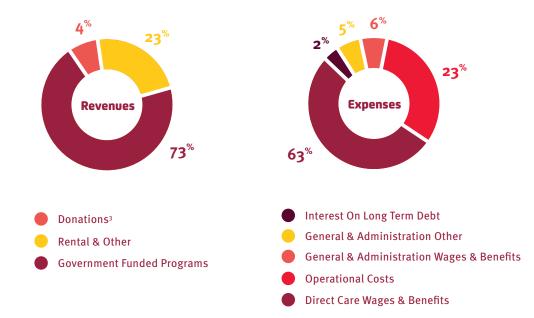
Aaron Wilson Albert J. Miller Andrea Barker Anne M. & William Moye Anne Scott Archie McDonald Celia M. Dodds Cynthia L. Howard David & Gale Walker David Shymko **Douglas Thiessen** Dr. Mary Lewis Dr. Michael Craddock Edmund Livingston **Elizabeth Davies Elizabeth Whittaker** Ellen & Douglas Rowa Felicity Geoghegan Frank A. Baba **Geraldine Helen Clayton** Harry & Lauretta Ellens Harry & Gail Biden **Helen Heaney** Irene G. Olljum James & Lyn Wisnia James G. Sharpe Jean Harris Rees Jean Whitred Jeanette & Philip Stigger Joanna Shepheard Jocelyn Urch John Barbisan

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Financial Report - Year

Summarized Statement of Revenue and Expenses

	2016	2015
REVENUE		
Government Funded Programs	\$9,538,629	\$9,581,593
Rental and Other	\$3,053,436	\$2,450,916
Donations	\$530,812	\$336,219
TOTAL REVENUE	\$13,122,877	\$12,368,728
DIRECT CARE EXPENSES		
Wages and Benefits	\$8,179,018	\$8,085,572
Interest on Long Term Debt	\$268,075	\$198,096
Operational Costs	\$3,044,890	\$2,735,616
TOTAL DIRECT CARE EXPENSES	\$11,491,983	\$11,019,284
GENERAL AND ADMINISTRATION		
Wages and Benefits	\$817,762	\$772,338
Other	\$652,640	\$558,378
TOTAL ADMINISTRATION EXPENSES	\$1,470,402	\$1,330,716
TOTAL EXPENSES	\$12,962,385	\$12,350,000
BC Housing Adjustment	\$(83,044)	
Excess of revenue over expenses	\$77,448	\$18,728



Ending March 31, 2016

Summarized Statement of Financial Position

		2016	2015
Assets	Current	\$2,921,865	\$2,441,205
	Capital assets	\$16,748,538	\$17,223,307
	Other	\$828,069	\$1,407,140
		\$20,498,472	\$21,071,652
Liabilities	Current	\$3,787,065	\$7,376,800
	Long-term debt	\$8,082,277	\$4,961,268
	Other	\$7,038,578	\$7,220,480
		\$18,907,920	\$19,558,548
Net assets	Invested in capital assets	\$1,287,989	\$1,409,976
	Other	\$302,563	\$103,128
		\$1,590,552	\$1,513,104
		\$20,498,472	\$21,071,652

Summarized Statement of Cash Flows

	2016	2015
Operating activities	\$(319,746)	\$359,090
Investing activities	\$(331,656)	\$(3,366,916)
Financing activities	\$604,905	3,353,169
Change in cash for the year	\$(46,497)	\$345,343

Society Expenses

The Society's administration and management expenses (including fundraising costs) were 11.20% of total revenue during fiscal year 2016 (up from 10.76% in the prior year), which is considered by the Society to be within reasonable standards for social and healthcare charities. 1. Data for this financial report has been compiled by management from our audited financial statements. However, this financial report in itself has not been audited. A full copy of our audited financial statements is available from our Finance Manager, Sylvia Katz, at 604-606-0305.

2. Management's criteria for preparation of the summary financial statements were to provide condensed financial results in the Society published annual report.

3. The total amount of donations received during the year was \$654,538 (2015 - \$636,450), of which \$123,726 (2015 - 300,231) is included in deferred contributions.

"Thank you for making us feel important and loved."

"I am so grateful to the staff at Springhouse whose kindness and support helped my two daughters and me at a very difficult time in our lives. Their family focus helped my children lead normal lives like nothing had changed while I worked with case workers to find a new job and housing that I could afford.

"Because they gave us a home, I began to feel healthier and less stressed and found more time to spend with my daughters and see the beautiful young women they're growing up to be. Thank you for making us feel important and loved."

- Jennifer, former resident at Springhouse

You make it possible to provide Community. Services. Together. Thank you!

"My family would like to express a heartfelt thank you for the incredible care and compassion shown to our mother during her stay at Cottage Hospice. When Mom left this world, her nurse dealt with her passing beautifully. As we understand is your practice, she covered our mother with a lovely quilt and ensured that we had all the time we needed to say our final farewells. It was very memorable and touching.

"Dying is a difficult and complicated process, most especially for those who are left behind. To ensure the dying person is as comfortable as possible in a beautiful environment is surely the most we could ask for. And that was our experience at Cottage Hospice –many, many thanks."

- Lois and Wilfrid Reimer made a donation to The Bloom Group in memory of Anna

Thank You!



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