The Bloom Group
Annual Report 2015-16
“They are the best family I’ve ever had.”

“I will never forget my first week at Cordova House! It was Christmas time and the staff had planned a different activity for each day: carolling, watching movies, making gifts, decorating the building and lots more! After bouncing from one apartment to another because my flat mates had difficulty understanding my depression, being able to join a group that understood and welcomed me was the happiest day of my life. They’ve seen me at my worst and have helped me to achieve my best. They are the best family I’ve ever had!”

- John, resident at Cordova House
“I can really enjoy my senior years”

“For the first time in years, I was able to buy some new clothes and even go on a trip to Vancouver Island. I had never felt like I had enough money to spend some of it on myself, but my Adult Guardianship worker helped me to reduce my debt and apply for government benefits that I didn’t know even existed. Thanks to them, I can really enjoy my senior years and don’t have to worry about becoming homeless!”

- Arlene, Adult Guardianship client
Thank you for your commitment to our work. We are able to deliver essential services, offer effective support and make positive change in the lives of many because of your continued support.

As volunteers, staff, donors, project partners, funders, and board leadership we all contribute immeasurably through these challenging times.

The continuing impact of poverty, insufficient and inaccessible housing, and thinly stretched care systems moves us to not only expand our much needed services, but also to actively support the broader transformation of our social service systems. As we bring these strategies to life we will continue to reach out and strengthen our relationships with all of you, our partners in building better outcomes for clients and community.

It has been truly inspirational to open 96 units of new affordable housing in the Downtown Eastside. If you remember last year at this time we had just completed the construction of what had been the former Remand Centre. Since then, a thriving new community of tenants has made “The View” their home. The name was chosen by tenants of the building, representing a positive new perspective and an inspiring outlook.

Our growing affordable housing portfolio now includes Nicholson Tower in Vancouver’s West End. Home to 220 low income residents, including seniors and individuals with disabilities, we’re beginning to develop community supports that will enhance tenants’ wellbeing, health, and experience of home.

We believe that if we collectively put the people we serve at the centre of coordinated and collaborative approaches, the outcome will be a safer and healthier community where everyone can thrive. Taking the opportunity to lead and participate in community initiatives aimed at solving service process issues is key to creating better care provision. We’re proud to be working closely with Vancouver Coastal Health, the City of Vancouver, BC Housing, and others to strengthen the broader mental health, end-of-life, and homelessness care systems.

To implement our strategic initiatives, we plan to continue to deepen and expand our work in the community. A year after the new Powell Place Women’s Shelter opened, we’re adding new practices and programs that reflect the
The garden provides a much needed space for the women living at Powell Place to heal. It is a testament to our community’s support and the hard work of many volunteers.

For over 25 years, we have provided quality end-of-life care for the people of Vancouver and in particular for those who have lived in the margins. In 2016, we’re launching a major renovation program at Cottage Hospice, developing a new volunteer program to enhance the experience of our patients, their family and friends, and starting plans to expand the capacity and scope of May’s Place Hospice.

Much has been accomplished in the past year and much is underway for the future. As we move forward together building a stronger and more resilient community, we are confident in our shared goals and our ability to reach them. Thank you again for commitment and support.

"We are grateful for this lasting tribute to a special family member who dealt with some of the challenges facing residents of the Downtown Eastside who are served by The Bloom Group. It gives us comfort that others like Sioux will be able to take refuge in this beautiful and tranquil haven."

- Judy Baldwin, Sioux’s Aunt and former board member of The Bloom Group
SERVICES

This year over 2,000 people were served by The Bloom Group’s emergency shelters and transitional housing for women; supported, mental health, and affordable housing; pension management program; and hospice end-of-life care. We delivered these services across 13 facilities, in Vancouver’s Downtown Eastside, and across the region.

Beyond housing, medical care, and social supports provided, the special programs we offered because of your donations are what brought joy to the people we serve, significantly enhancing their quality of life.

43 children
Played in a renovated new space while their mothers looked for a new home.

$650
Fundraised by 32 tenants at The View to care for their vegetable garden.

10 women
At Victory House felt safer and more confident because of self-care and assertiveness training.

1200 clients
Are kept safe and off the street because their pensions are managed by the Adult Guardianship program.

43 children
Played in a renovated new space while their mothers looked for a new home.
21 Yule Duel choirs fundraised to support 60 people receiving end of life care at May’s Place.

Hundreds of culturally diverse meals were prepared at Springhouse in a new kitchen.

92 new items of clothing were donated to Cordova House to replace the worn out clothing of 23 tenants.

25 birthdays were celebrated at May’s Place and Cottage Hospice.
Thanks to our funders:

Sponsors:
Big.Little
dBlink
Brix
Burst!
ClubCard
cutler
Dignity Memorial
Georgia Straight
Glenhaven Memorial
Global BC
Inform Interiors
Lumin Concepts
Mierau Contractors
Remedy’s Rx
Secret Location
Strathcona BIA
Sunrise Foods
The Sean Fahy Group
Warner Bros Entertainment

Special Recognition
$100,000.00 +
Anonymous

$25,000+
Anonymous
Hockey Helps the Homeless
Louis Family
North Growth Foundation
Vancouver Foundation
Whittaker Charitable Trust

$5,000+
Anonymous (2)
625 Powell Street Foundation
Bridges Family Memorial Foundation
Canadian Women’s Foundation
Central City Foundation
City of Vancouver
Headwater Projects
Mount Seymour Resorts

$1,000+
Anonymous (4)
Akber Kassam
Alice Bragado
Amanda Harradine & Michael Geist
Ambleside Environmental
Andrew Mahon Foundation
Anglican Church Women - Diocese of New Westminster
Anna Ho
Bernard Motret
Calvin Tompkins

Chill Winston
CIBC Children’s Foundation
David & Lis Ker
Donna Meadwell
Eln Jolly
Elizabeth Kerr
Franco Ferrari
Gentlemen of Fortune
Glenhaven Memorial Chapel Ltd.
Graham & Gail Cooke Foundation
Dr. G. Alex Drennan
Gerard & Pamela Duffy
Hashtings Great Canadian Gaming
Heritage Hospitality Supply & Design Ltd.
Home Depot Canada Foundation
Ian & Viviane A Reid
IATSE Local 891
Inform Interiors
Ionica Inc.
Jacqueline Forbes-Roberts
Jean Young
Jennifer Tomek
Jim Edmondson
Judy Baldwin
Judy & John Taylor
Juliet Chang
Kathryn McLaughlin
Kinetic Construction Ltd.
Leon Judah Blackmore Foundation
Marilyn Webber
Michael Janyk
Michael Schaufele
Miller Titerle + Company LLP
Morg MacLean & Jonathan Oldman
Neale Staniszkis Doll Adams Architects
Patricia Thorpe
Peter Elms & Astrid Drikitis
Reliance Properties
Richards Buell Sutton
Rositch Hemphill Architects
Royal LePage Shelter Foundation
Sally Maclachlan
Schein Foundation
Sean Fahy
St. Philip’s Anglican Church
Sherrie Buddai
Dr. Sheryl Tanco & Dr. Dean Smith
Susan Arnold
Susie Stefanon
Unifor Local 4275
VanCity Community Foundation
Vancouver Pacific Lions Club
Watson Geopol LLP
Wayne Henderson & Susan Julnes
Wilson Heights United Church

$500+
Anonymous (2)
Alan Clutchey
Ann Neumann
Anne Rydman
Annie Sam
Barbara & Albert Brett
Central City Films
Chris Gailus
City Spaces
Donna Hardie
Eric Van Iersel
Gregory F. Bridges
Heather & Thomas Smithson
Henriquez Partners
Henry Wong
Hugh Tildesley
IPAC Chemicals Ltd
Iris McKibbin
J. Christopher Meyer
Joan & Robert Conklin
Joseph & Isabel Wood
Joyce Locht
Justin Suuds
Karen Bowles
Kate Dilworth & Laura Hall
Lega Femminile Confretellanza
Italo-Cdn
Dr. Linda Simpkins
London Public House Ltd.
M. Antonio Baranda
Molly-Ann Barkley
Niole Kuzmickas
Olivia Yih Foundation
Or Shalom Jewish Spiritual Community Association
Paul MacKenzie
Paul Walden
Plus Computer Solutions
Public Guardian & Trustee of British Columbia
Richard & Wendy Twinning
Dr. Sidney & Tyleen Katz
Simon Fraser University
Stephen Giblin
St. James Women’s Guild
Suzanne Everett
Shirley Ladue
Team TELUS - Charitable Giving
Urban Barn
Valerie Hunter
Vancouver Talmud Torah School-Social Fund
Vincent Wheeler & Peter W. Cheng

$200+
Anonymous (15)
A. Dryvensyde
Alf Strand
Andrea Barker
Andrew Baldwin
Angelo Barazzuol
Annabel St. John
Annina M. Bernardo
Azizah Rajwani
Barrie & Margaret Vickers
Bethany Lindsay
Burk & Agatha Kube
Dr. Brian Willoughby
Carlynn Fernandes
Carolyn Farr
Catherine Roberts
Catherine L. Robinson
Christina J. Burridge
Christine Rogers
Christopher Gray
Christopher Zuberer
Canadian Cobalt Productions Corp.
C. Lawrence Ruddell
Claudia Sjoberg
Cliff Ronning
Cyrillka Slavic Chamber Choir Society
Dale & Shirley Rasmussen
Diane King
Diane M. Bruce
Dianne Haag
Dennis Brusich
Dorothy Kaminski
Diane E. Allen
Dunbar Heights United Church
Edmund Livingston
Elizabeth Anne Lucas
Elizabeth Davies
Ernest J. Lovrich
George Lee
George Read
Giorgio Saviozzi
Glen Mitchell
Grace Kwok
Gwynneth Jones
Hans Heinrich Von Tiesenhausen
Harley Rothstein & Eleanor Boyle
Helga Fech
Hilda Dix
Hilde Colenbrander
Ivy Lee
Jim Houde
John Folk
The Joseph Segal Family Foundation
Josie Costantino
Larry Adams
Lesley Anderson
Leokadia Kaminski
Linda Hill
Lucy Orr
Margaret Fue
Maria Jotie
Marleen Morris
Mayzelle Allen
Maybelle Allwood
Michael Flynn
Nancy Brown
Nancy Dobie
Orla M. Robinson
Pacific InterChristian
Community Society
Peggy White
Peter & Joyce Goodwin
Portland Craft Ltd.
Raymond Chang
Robin J. Preston
Ronald Harrison
Ruth Kustner
Run Robson - Paying it Forward
Shelagh Hill
St. Faith’s Anglican Church
St. George’s Anglican Church
St. James Anglican Church
St. James Anglican Church Women
St. Mary’s Church (Kerrisdale)
St. Temple’s Church
Sue Bauman
Dr. Susan C. Burgess
Susanne Riley
Susan Sobat
Unifor National Office
Virginia Downes & Eric Harms
Wendy Williams
Yamaguchi University Hospital
Yip Family

In-Kind:
Amanda Wan
Angela Deery
Anita Oh
Barbara Walasho
Bench Accountants
Bennett Chin
Beverly Delich
Cadeaux Bakery
Canadian Tire
Carley Akehurst
Carol Grexton
Cheryl Jacobsen
Circle Productions
COOP Demers
Danielle Van Zoten
De Cosmos Coop Village
Denna Matthews
Diane Hudson
Dunbar Heights United Church
Firehall Theatre
Gail Carney
Headwater Projects
Jaspaul Riak
John Reiling
Josephine Devirgilio
Katherine McAusland
Kevin Hu
Kim Smart
L’Abbattoir
Landscape Supply
Laurie Playford
Lindsay Elliott
Lord Tennyson Elementary School
Maddy Cassels-Sword
Mali Bain
Marlin Travel
Marnie Boullard
Nicolette Spencer
Noelia Brillon
PWL Partnership Landscape Architects Inc.
Raltown Café
Rita Amezcue
Sam Broce
Sidhu Nursery
Susan Sharp
The Nex Level Training
Tracy Walker
Truffles Café
Two/Ten Foundation of Canada
Wendy Gelineau
Zara Thomas

Special thanks to:
625 Powell St. Foundation
Beauty Night
Beedie Development Group
BladeRunners
Capilano University
Chris Neary, Frank Strategy
Douglas College
Katherine Corden, Big Little
Kiwassa Neighbourhood House
Kwantlen University
MadronaWorks
Michele Sutherland
Multitrends
Sean Stillier Photography
The Joe Family and Sunrise Foods Tradeworks Training Society
University of BC
University of Fraser Valley
Valerie Hunter
Vancouver Master Gardeners
West Coast Beauty
West Vancouver Seniors Activity Centre

Volunteers:
Board of Directors
Franco Ferrari, President
Wayne Henderson, Vice President and Treasurer
Dr. Sidney Katz, Secretary
Mary Anne Davidson, Director
Judith Baldwin, Director
Gregory Bridges, Director
Donna Hardie, Director
Dr. Bill MacEwan, Director
Alf Strand
Angela Deery
Asmae el Bouhali
Brenda Proskien
Carina Lidberg
Carlos Lopez Donan
Chris Chouinard
Crystal Hoggard
Celeste Roberts
Dave Stepler
Dee Keilholz
Denise
Erica Little
Garret
Jess Johal
Joanne Trueman
Jonas Faldt
Judith Lee
Judy Zipursky
Julia Meyer MacLeod
Kwantlen Nursing Students
Langara Nursing Students
Leanne Kemp
Maria Donan
Maria Malmgren
Marybeth Welty
Mikayla Shymka
Nancy Graham
Rachel Phillips
Rowan
Sara
Shasta McRae
Tess Shepherson
Wayne Sutherland

Long time supporters (5+ years)
Aaron Wilson
Albert J. Miller
Andrea Barker
Anne M. & William Moye
Anne Scott
Archie McDonald
Celia M. Dodds
Cynthia L. Howard
David & Gale Walker
David Shymko
Douglas Thiessen
Dr. Mary Lewis
Dr. Michael Craddock
Edmund Livingstone
Elizabeth Davies
Elizabeth Whitaker
Ellen & Douglas Rowa
Felicity Geoghegan
Frank A. Baba
Geraldine Helen Clayton
Harry & Lauretta Ellens
Harry & Gail Biden
Helen Heaney
Irene G. Olljum
James & Lyn Wisnia
James G. Sharpe
Jean Harris Rees
Jean Whitred
Jeanette & Philip Stigger
Joanna Shephered
Jocelyn Urch
John Barbisan
Joyce M. Barker
Judith F. Davis
Karen L. Jordan
Karoly Siolya
Kate Dillow & Laura Hall
Katherine & William Scarth
Kathleen L. Davis
Kenneth & Jennifer Yule
Kenneth O. Gracie
Kimberley Payne
Kristen Wong
Larry & Claudia Flader
Linda Messina
Lorna & Douglas Roxyburgh
Lynn Spence
Lynn Y. Moore
Margaret & Jerome Strachan
Margaret Haaf
Margaret Wells
Marjorie L. Parry
Mark Fetterly
Marleen Morris
Marlene Braidwood
Mary C. Brown
Mary-Jo Hilyer
Marylin Clark
Maureen Matheson
McBride Anglican
Nicole Reid-Naziell
Noreen Fairweather
Norma Coburn
Norma Mahulja
Olive E. Magee
Owen Coppen
Patricia Francis
Patricia Logan
Patricia M. Gouge
Patricia Rogers
Provincial Employees Community Services Fund
Renee Eaton
Reverend Ronald & Patricia Wickens
Richard & Shirley Stoney
Robert & Lois Morrish
Robert & Lou Johnstone
Robert J. Hamilton
Roger & Mary Ann Sweeney
Saint Thomas Anglican Church
Sandra F. Sellens
Sandra J. Falck
Sharon J. Wright
Shelagh Hill
Shirley King
St. Mary’s Church (Kerrisdale)
Therese Fournier
Thomas & Anne Shorthouse
Timothy F. Cary & Rowena E. Lucas
Vivian McGie
W. Mary Ward
Winnifred Mitchell

Summarized Statement of Revenue and Expenses

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Funded Programs</td>
<td>$9,538,629</td>
<td>$9,581,593</td>
</tr>
<tr>
<td>Rental and Other</td>
<td>$3,053,436</td>
<td>$2,450,916</td>
</tr>
<tr>
<td>Donations</td>
<td>$530,812</td>
<td>$336,219</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$13,122,877</td>
<td>$12,368,728</td>
</tr>
<tr>
<td><strong>DIRECT CARE EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wages and Benefits</td>
<td>$8,179,018</td>
<td>$8,085,572</td>
</tr>
<tr>
<td>Interest on Long Term Debt</td>
<td>$268,075</td>
<td>$198,096</td>
</tr>
<tr>
<td>Operational Costs</td>
<td>$3,044,890</td>
<td>$2,735,616</td>
</tr>
<tr>
<td><strong>TOTAL DIRECT CARE EXPENSES</strong></td>
<td>$11,491,983</td>
<td>$11,019,284</td>
</tr>
<tr>
<td><strong>GENERAL AND ADMINISTRATION</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wages and Benefits</td>
<td>$817,762</td>
<td>$772,338</td>
</tr>
<tr>
<td>Other</td>
<td>$652,640</td>
<td>$558,378</td>
</tr>
<tr>
<td><strong>TOTAL ADMINISTRATION EXPENSES</strong></td>
<td>$1,470,402</td>
<td>$1,330,716</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$12,962,385</td>
<td>$12,350,000</td>
</tr>
<tr>
<td>BC Housing Adjustment</td>
<td>$(83,044)</td>
<td></td>
</tr>
<tr>
<td>Excess of revenue over expenses</td>
<td>$77,448</td>
<td>$18,728</td>
</tr>
</tbody>
</table>

Donations
- 4%
- Rental & Other
- 23%
- Government Funded Programs
- 73%

Interest On Long Term Debt
- 2%
- General & Administration Other
- 5%
- General & Administration Wages & Benefits
- 6%
- Operational Costs
- 63%
- Direct Care Wages & Benefits
- 23%
### Summarized Statement of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current</td>
<td>$2,921,865</td>
<td>$2,441,205</td>
</tr>
<tr>
<td>Capital assets</td>
<td>$16,748,538</td>
<td>$17,223,307</td>
</tr>
<tr>
<td>Other</td>
<td>$828,069</td>
<td>$1,407,140</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>$20,498,472</th>
<th>$21,071,652</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current</td>
<td>$3,787,065</td>
<td>$7,376,800</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>$8,082,277</td>
<td>$4,961,268</td>
</tr>
<tr>
<td>Other</td>
<td>$7,038,578</td>
<td>$7,220,480</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>$18,907,920</th>
<th>$19,558,548</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invested in capital assets</td>
<td>$1,287,989</td>
<td>$1,409,976</td>
</tr>
<tr>
<td>Other</td>
<td>$302,563</td>
<td>$103,128</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>$1,590,552</th>
<th>$1,513,104</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td>$20,498,472</td>
<td>$21,071,652</td>
</tr>
</tbody>
</table>

### Summarized Statement of Cash Flows

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating activities</strong></td>
<td>$(319,746)</td>
<td>$359,090</td>
</tr>
<tr>
<td><strong>Investing activities</strong></td>
<td>$(331,656)</td>
<td>$(3,366,916)</td>
</tr>
<tr>
<td><strong>Financing activities</strong></td>
<td>$604,905</td>
<td>3,353,169</td>
</tr>
</tbody>
</table>

|                          | $(46,497)   | $345,343    |

### Society Expenses

The Society's administration and management expenses (including fundraising costs) were 11.20% of total revenue during fiscal year 2016 (up from 10.76% in the prior year), which is considered by the Society to be within reasonable standards for social and healthcare charities.

1. Data for this financial report has been compiled by management from our audited financial statements. However, this financial report in itself has not been audited. A full copy of our audited financial statements is available from our Finance Manager, Sylvia Katz, at 604-606-0305.

2. Management’s criteria for preparation of the summary financial statements were to provide condensed financial results in the Society published annual report.

3. The total amount of donations received during the year was $654,538 (2015 - $636,450), of which $123,726 (2015 - 300,231) is included in deferred contributions.
“Thank you for making us feel important and loved.”

“I am so grateful to the staff at Springhouse whose kindness and support helped my two daughters and me at a very difficult time in our lives. Their family focus helped my children lead normal lives like nothing had changed while I worked with case workers to find a new job and housing that I could afford.

“Because they gave us a home, I began to feel healthier and less stressed and found more time to spend with my daughters and see the beautiful young women they’re growing up to be. Thank you for making us feel important and loved.”

- Jennifer, former resident at Springhouse
You make it possible to provide Community. Services. Together. Thank you!

“My family would like to express a heartfelt thank you for the incredible care and compassion shown to our mother during her stay at Cottage Hospice. When Mom left this world, her nurse dealt with her passing beautifully. As we understand is your practice, she covered our mother with a lovely quilt and ensured that we had all the time we needed to say our final farewells. It was very memorable and touching.

“Dying is a difficult and complicated process, most especially for those who are left behind. To ensure the dying person is as comfortable as possible in a beautiful environment is surely the most we could ask for. And that was our experience at Cottage Hospice – many, many thanks.”

- Lois and Wilfrid Reimer made a donation to The Bloom Group in memory of Anna
Thank You!