



Magic of May's: Celebrating 30 years of hospice in the Downtown Eastside

Join us in celebrating 30 years of May's Place the first free-standing hospice in Western Canada and the only hospice in the Downtown Eastside.

*What: Unique virtual event featuring: Keynote speaker *Dr. Gabor Mate, silent auction, interviews with those touched by May's, digital fundraiser, raffle.*

When: October 22, 2020 6:00 pm – 7:00 pm

Where: Registrants will be sent an event link

Why: Celebrate the colourful and rich history of iconic May's Place in the DTES; raise funds for much-needed equipment and social services for end-of-life patients.

Why Sponsor?

May's Place 30th celebration is an opportunity for your company to:

- *Reach new clients*
- *Expand customer base*
- *Gain new brand exposure*
- *Promote your company as socially responsible & community oriented.*

Audience:

This digital event will enjoy access to a wide audience and diverse population.

RECOGNITION AND BRAND EXPOSURE	PRESENTING SPONSOR \$10,000	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,000
Recognition in media releases	YES		
Recognition in TV/radio/print PR	YES		
Verbal recognition at event	YES		
Primary logo and link on Bloom website homepage	YES		
Primary logo and link on event homepage	YES		
Secondary logo and link on Bloom website homepage		YES	
Logo and link on event homepage		YES	YES
Recognition in e-newsletter pre & post event (circulation 4,000 individuals)	YES	YES	YES
*Mention in social media	YES	YES	YES
MENTION IN SOCIAL MEDIA: PLATFORM DETAILS			
The Bloom Group	*Dr. Gabor Mate https://drgabormate.com		
Facebook: 183 followers	Facebook: 164,406 followers		
Twitter: 1,149 followers	Twitter: 43,800 followers		
Instagram: 250 followers	Instagram: 14,300 followers		

Contact:

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