

THE BLOOM GROUP

LEAVE A LEGACY OF COMPASSION

Please consider a legacy gift to help ensure low-barrier housing and social services will be available to the most vulnerable members of our community, when they need it most.

Please see the reverse side for information about legacy giving.



“The Bloom Group Adult Guardianship program has been very beneficial to me and my son by looking after his financial affairs. I am very grateful for the work that The Bloom Group does to help my son and others who would otherwise struggle to manage on their own. I have chosen to leave a bequest to allow you to continue this good work.”

- John
father of an Adult Guardianship client

“I have always had a great interest in the hospice concept of care for the dying and have obtained much satisfaction from both volunteering and donating in support of May’s Place and Cottage Hospice. Now that I am planning distribution of my estate (I have been diagnosed with a terminal disease) I am very happy to donate a portion of my stock portfolio to The Bloom Group and was pleased to find out that this would assist in reducing my capital gains taxes. I also feel very blessed that I will have the option of hospice care for my final days - this gives me great peace of mind. Thank you for all your good work.”

-Elizabeth Crawford
Elizabeth passed away at Cottage Hospice in the spring of 2012

HELP US CREATE A BRIGHT AND STABLE FUTURE

Thank you for considering a legacy gift, which is a contribution committed in your will. A legacy gift is a profound and lasting demonstration of your values and ideals and a powerful way to help through changing times.

There are tax advantages for you. A bequest to a registered charity generates a receipt to your estate for the full value of your bequest. It provides a significant tax credit that is applied to your final income tax return.

There are many gift options that you can make during your lifetime or through your estate, such as a gift of publicly-traded securities and life insurance, that will create a benefit for you, your family and the causes you wish to support. We encourage you to consult with your legal and financial advisors to consider all relevant issues and income tax provisions.

Leaving your legacy

You can choose to leave your gift undirected which enables us to use fund were they are needed most, or you may direct your gift to one of our program areas:

- 1 Women's and Children's Services
(Springhouse and Powell Place Women's Shelter)
- 2 Mental Health and Supportive Housing Services
(Victory House, Santiago Lodge & Cecelia House, Cordova House)
- 3 Adult Guardianship Program
(Financial management for seniors and others vulnerable to abuse)
- 4 Hospice Services
(Cottage Hospice and May's Place)

How to leave a gift in your will

Simply include a clause in your will that details your wishes. The most important thing to do is to clearly identify the recipient charity. Include our full name – The Bloom Group Community Services Society – and our charitable tax number – BN108021544RR0001.

Here are three common examples of bequests and sample wording:

- 1 **residue of your estate**
"All the residue of my estate, including, without limitation, real and personal property, I give, devise and bequeath to The Bloom Group Community Services Society, BN108021544RR0001.
- 2 **specific dollar amount**
"I give, devise and bequeath to The Bloom Group Community Services Society, BN108021544RR0001, \$_____."
- 3 **percentage of your estate**
"I give, devise and bequeath to The Bloom Group Community Services Society, BN108021544RR0001, _____ % of my estate."

Endowment funds

As an alternative to a one-time gift, you may wish to contribute to an endowment fund. An endowment fund is an investment fund. Interest earned from the investments is used for the benefit of the organization's programs. Endowment funds help us build assets to sustain our work well into the future.

There are two endowment funds that support the work of The Bloom Group:

- 1 The May Gutteridge Hospice Endowment Fund, managed by The Bloom Group through ScotiaMcLeod
- 2 The Bloom Group Endowment Fund, managed by the Vancouver Foundation

To set up a legacy contribution to the May Gutteridge Hospice Endowment Fund, please call Cindy Graves, Director of Development and Communications at 604 606 0306, or cgraves@thebloomgroup.org.

To contribute to the Bloom Group Endowment Fund through the Vancouver Foundation, please call their Development and Donor Services team at 604 688 2204.

Share your intentions: Join our Legacy Circle

When you arrange a legacy gift to The Bloom Group please let us know so we can thank you! As a member of our Legacy Circle, your support will be acknowledged in many ways, like invitations to events and a listing in our annual report. If you wish to remain anonymous, please tell us.

Help us plan to receive your gift

Knowing the particulars of your gift helps us plan our programming with greater certainty. Details of your intention are kept confidential. Please consider sending us a letter with a photocopy of the portion of your will that refers to your legacy gift to us. We appreciate having a record of your wishes in writing if you are comfortable providing it.

QUESTIONS?

Contact Cindy Graves, Director of Development and Communications at 604 606 0306 or cgraves@thebloomgroup.org.