



Dear Neighbour,

The Bloom Group is thrilled to celebrate 60 years of providing housing, health and social services to those in need in Vancouver's Downtown Eastside.

To celebrate this milestone and raise important funds to advance our mission, we are excited to host *60 years in Bloom*. This interactive virtual event takes place on October 21, 2021 from 6:30 – 8:00 pm and features an exciting line up of engaging activities:

- *Play 'n Bloom*, a cool way to learn and win
- Premiere of *May and the Golden Flower*, showcasing our 60 years of service
- Silent auction
- 60's costume contest
- Video stories
- Prizes
- Music by Diversity and More!

### Silent Auction

The silent auction runs September 21 – October 25.

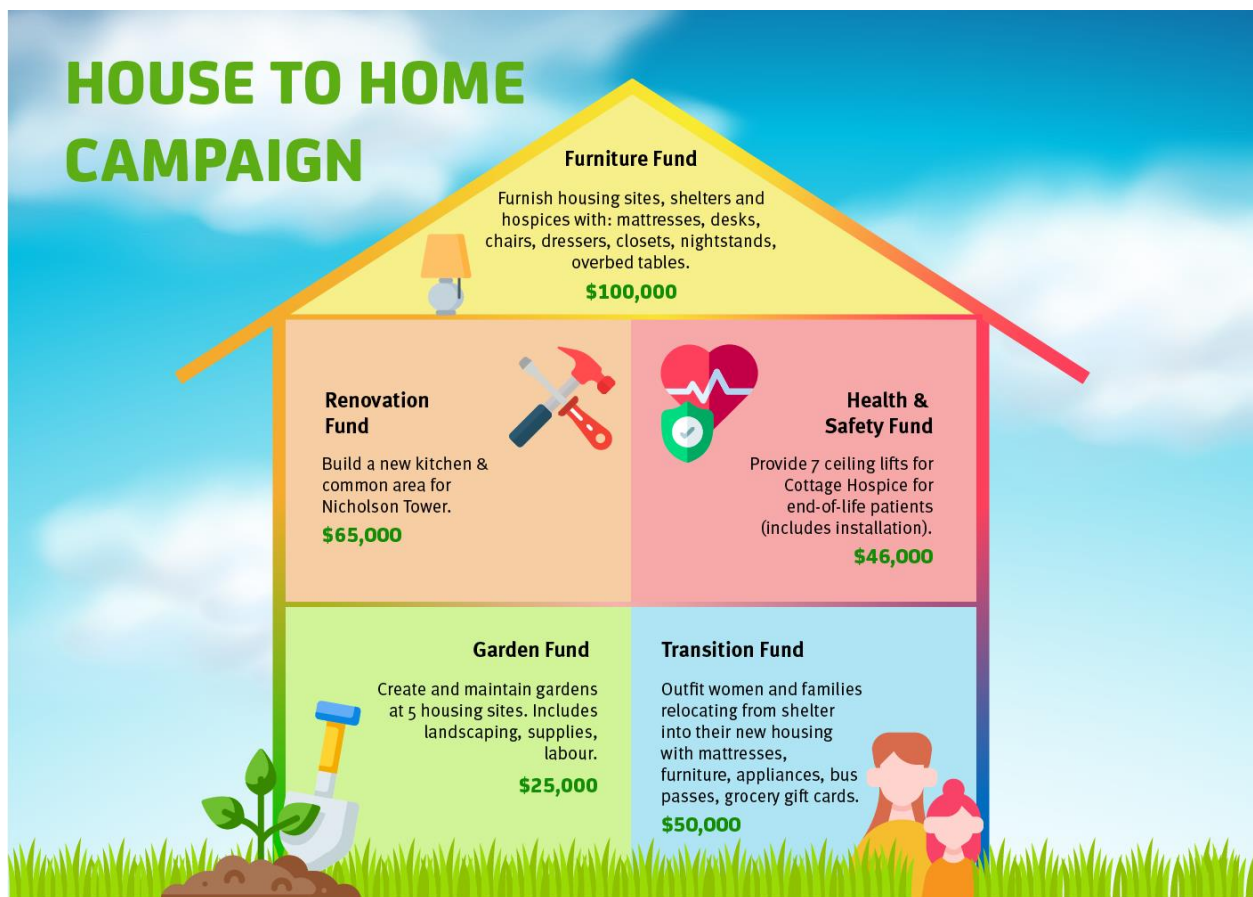
The online silent auction plays a significant role in supporting our fundraising activities. We are actively seeking donations of goods and services for the auction. Types of donations we are looking for include but are not limited to:

Wine  
Art  
Restaurant coupons  
Getaways  
Local Attractions

Electronics  
Books/music/entertainment  
Spa Certificates  
Personal services  
Jewelry/Accessories

## House to Home Campaign

Funds raised at *60 years in Bloom* will support our House to Home Campaign by providing local residents with a place they can call home.



*60 years in Bloom* provides exciting digital promotional opportunities for donors to reach a wide audience. Please ask us how.

*Charitable tax receipts are available upon request.*

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The Bloom Group Community Services Society is a charitable, non-profit organization. Our charitable tax number is BN108021544RR0001.

## About The Bloom Group

Since 1961, The Bloom Group has led many of our community's most progressive social services to reduce homelessness, provide end-of-life care for individuals with mental health challenges and addictions, ensure women-led families in crisis can stay together as they rebuild their lives, and much more. Our 'low-barrier' services are inclusive and available to all individuals in need, regardless of their circumstances and without conditions.

Thank you for your consideration and support. Your gifts and donations will help provide comfort, care and compassion for vulnerable people.

Best Regards,

Cindy Graves  
Director of Development and Communications  
The Bloom Group Community Services Society

